1985 PLANS & BUDGET

CORWYN & DONAHUE INC.

CULTURAL AFFAIRS	PRODUCTION	MEDIA	TOTAL
PRIMITIVISM (P.1)	\$3,153.47	\$374,699.83	\$377,853.30
PRECIOUS LEGACY (P.2)	\$5,276.28	\$42,022.86	\$47,299.14
PAINTINGS IN THE SOUTH - PRECIOUS LEGACY (P.3)	\$7,063.70	\$13,694.98	\$20,758.68
PRECIOUS LEGACY - PRIMITIVISM (P.4)	\$3,951.92	\$108,507.95	\$112,459.87
JOFFREY (P.5)	\$53,389.67	\$627,767.76	\$681,157.43
SOUTHERN FOLK ART (P.6)	\$41,131.63	\$210,058.66	\$251,190.29
SPOLETO (P.7)	\$2,781.67	\$2,397.78	\$5,179.45
ALVIN AILEY (P. 7)	\$4,000.00	\$26,190.00	\$30,190.00
MISCELLANEOUS (P.8)	\$63,396.06	\$147,785.00	\$211,181.06
TOTALS:	\$184,144.40	\$1,553,124.82	\$1,737,269.22
BUDGET	\$195,952.00	\$1,608,155.00	\$1,804,107.00
UNDER (OVER) BUDGET	\$11,807.60	\$55,030.18	\$66,837.78
CORPORATE PUBLIC AFFAIRS	\$25,200.20	\$197,374.00	\$222,574.20
PHILIP MORRIS U.S.A.	\$8,149.07	\$22,725.60	\$30,874.67
PHILIP MORRIS INTERNATIONAL	\$2,000.00	\$0.00	\$2,000.00
AUGUST 15, 1985			

PHII:	PHILIP MORRIS COMPANIES I	NC.	1985 PLANS & BUDGET					CORWYN & DON	AHUE INC.		P	AGE 1 OF 8	
TOUR	DATES	LOCATION (ADVERTISEMENT)	MEDIA	INIT	TIMES	S DATE	C. & D. INVOICE NO.	С	MEDIA AMOUNT	PRODUCTION AMOUNT	RECONCILIATION INVOICE NO.	AHOUNT	NET MEDIA
PRINITIVISK	NATIONAL TOUR	(WHICH IS?)	FORTUNE	4CBS	1	JAN. 7	50057A	E	\$73,761.00		70009	\$8,372.00	\$82,133.00
		•	FORBES	4CBS	1	JAN. 14	50057A	E	\$60,214.00		70009	\$17,434.00	\$77,648.00
		•	NEW YORKER	4CBS	1	JAN. 14	50057A	E	\$43,010.00		70009	\$2,300.00	\$45,310.00
			BLACK ENTERPRISE	4CBS	1	JANUARY	50055	E	\$22,396.00		50091	(\$3,099.25)	\$19,296.75
			EBONY	4CBS	1	JANUARY	50055	E	\$53,984.00		50091	\$0.00	\$53,984.00
			ESSENCE	ACBS	1	JANUARY	50057B	E	\$33,300.00		50090	(\$7,866.23)	\$25,433.77
	FEBRUARY 27, 1985 - MAY 19, 1985	DETROIT: THE DETROIT INSTITUTE OF ARTS COINCIDES WITH PRECIOUS LEGACY SEE PAGE 3									:		
	White 22 1005	DALLAS:	TEXAS MONTHLY	4CBS		JULY	70051	E	\$20,790.00		80030	\$4,758.18	\$25,548.18
	JUNE 23, 1985 - SEPTEMBER 1, 1985	THE DALLAS MUSEUM	iiDii IEVV2 Mourturi	4CBS		JULY	70051	E	\$9,207.00		80030	(\$546.70)	\$8,660.30
	SEPTEMBER 1, 1905	OF ART	DALLAS MORNING NEWS	3 X 11	1 4	JUN 23	70094	F.	\$2,610.95			* -	\$2,610.95
		OF RRI	DALLES TOTAL TO THE STATE OF TH	~ A	_	JUL 7, 21		E	\$5,221.90				\$5,221.90
						AUG 4	70096	E	\$2,610.95				\$2,610.95
			DALLAS TIMES HERALD	3 X 1	1 4	JUN 23	70094	E	\$2,607.00				\$2,607.00
						JUL 7, 21	70095	E	\$5,214.00				\$5,214.00
						AUG 4	70096	F,	\$2,607.95				\$2,607.95
			PT. WORTH STAR TELEGRAM	3 X 1	1 4	JUN 23	70094	E	\$2,469.06				\$2,469.06
						JUL 7, 21	70095	Е	\$4,938.12				\$4,938.12
						AUG 4	7009 6	E	\$2,469.06				\$2,469.06
		<u> </u>	STAGE BILL - DALLAS	4CBS	1	APR-JUL	60030	£	\$3,995.00	i	70043	\$0.00	\$3,995.00
			TEXAS TIMES	3 X 1	2 1	JUNE 24	70094	E	\$537.48	l .			\$537.48
				3 X 1	21	JULY 6	70095	E	\$537.48	l .			\$537.48
			POST TRIBUNE	3 X 1	2 1	JUNE 24	70094	E	\$201.60	ı			\$201.60
				3 X, 1	2 1	лл.у 22	70095	E	\$201.60	1			\$201.60
			NEWS TRIBUNE	3 X 1	2 1	JUNE 21	70094	E	\$262.08	I			\$262.08
				3 X 1	2 1	AUG. 23	· 70096	E	\$201.60	· ·			\$201.60
	PRODUCTION		PRODUCTION			JAN. 4	60007	NE		\$974.27			
			PRODUCTION			APR. 11	70027	NE		\$279.95			
	•		PRODUCTION			MAY 21	70054	N		\$39.43			
			PRODUCTION			JUNE 24	70099	N		\$717.44			
			PRODUCTION			FEB. 26	60042	N		\$651.86			
			PRODUCTION			AUG. 1	80020	N	; 	\$490.52			
AUGUST 15, 19	985					TOTAL				\$3,153.47			\$374,699.83

CULTURAL AFFAIR	s ·	PHILIP MORRIS COMPANIES	inc.	19 8 5 PL	ans an	D BUDGET		O	DRWYN & DONAH	UE INC.			PAGE 2 OF 8
TOUR	DATES	LOCATION (ADVERTISEMENT)	MEDIA	UNIT	TIMES	DATE	C. & D. INVOICE NO.	. с.	MEDIA AMOUNT	PRODUCTION AMOUNT	RECONCILIATION INVOICE NO.	ТУПОМА	NET MEDIA
PRECIOUS LEGACY	DECEMBER 15, 1984 - FEBRUARY 10, 1985	NEW ORLEANS: THE NEW ORLEANS MUSEUM OF ART COINCIDES WITH PITS SEE P4 (TWO SHOWS IN TOWN)											
	MARCH 13, 1985 - MAY 5, 1985	DETROIT: THE DETROIT INSTITUTE OF ARTS COINCIDES WITH PRIMITIVISMSEE P3 (TWO GREAT SHOWS)											
	JUNE 3, 1985 - JULY 29, 1985	HARTFORD: THE WADSWORTH ATHENEUM (JUDAIC TREASURES)	CONNECTICUT MAGAZINE HARIFORD COURANT	4CBS 3 X 11	1 3	JUNE SUN JUN 2 SUN JUN 16 SUN JUN 30		E E E	\$7,546.00 \$12,352.59		80010 80031	\$0.00 \$0.00	\$7,546.00 \$12,352.59
			JEWISH MEDIA JEWISH STAR PRESS B.B. BOSTON GLOBE	3 X 11		JUN 3/JUL (FEBRUARY W/O JUN 3	8 70080 70031 70065	E NE NE	\$15,000.00 \$1,429.12 \$5,256.54		80031	\$438.61	\$15,000.00 \$1,429.12 \$5,695.15
	PRODUCTION		PRODUCTION PRODUCTION PRODUCTION PRODUCTION PRODUCTION PRODUCTION PRODUCTION			JAN. 4 JAN. 16 APR. 11 JUNE 5 JUNE 24 APR. 17	60010 60016 70026 70082 80002 70040	NE NE NE NE NE		\$2,232.52 \$339.00 \$765.07 \$699.74 \$535.40 \$704.55			
AUGUST 15, 1985	·		TOTAL							\$5,276.28			\$42,022.86

CULTURAL AFFAIR	RS	PHILIP MORRIS COMPANIES I	NC.			1985 PLANS &	S BUDGET		cor	rwyn & doi	VAHUE	PI	AGE 3 OF 8
TOUR	DATES	LOCATION (ADVERTISEMENT)	MEDIA	UNIT	TIMES	DATE	C. & D. INVOICE NO	. с		ODUCTION AMOUNT	RECONCILIATION INVOICE NO.	THUMA	NET MEDIA
PAINTINGS IN THE SOUTH	DECEMBER 9, 1984 - FEBRUARY 3, 1985	NEW ORLEANS: THE NEW ORLEANS MUSEUM OF ART (MAG: SEE THE SOUTH) (NSPR: TWO GREAT SHOWS)	NEW ORLEANS MAGAZINE NEW ORLEANS TIMES- PICAYUNE STATES ITEM	4CBS 3 X 11	1 6	JAN DEC 14,23,20 JAN 22, 27 PRI FEB 1	50056 B 60022 60025	E E E	\$8,050.00 (\$964.32 CHAR \$3,357.09 \$1,902.45	RGE 1984)	50089 70022 70014 70021	\$0.00 \$0.00 \$0.00 (\$579.06)	\$8,050.00 \$3,357.09 \$1,902.45 (\$579.06)
PRECIOUS LEGACY	DECEMBER 15, 1984 - FEBRUARY 10, 1985	NEW ORLEANS: THE NEW ORLEANS MUSEUM OF ART (MAG: JUDAIC TREASURES) (JUDAIC TREASURES)	NEW ORLEANS TIMES - PICAYUNE STATES ITEM JEWISH PRESS	3 X 11		SEE ABOVE (DOUBLE AD)	8 50058	E	(\$964.32 CHAR \$964.50 (\$9215.00 CHAR	•	70011	(\$379.00)	\$964.50
	PRODUCTION		PRODUCTION: AAM FILM AAM THO GREAT SHOWS CREATIVE FEE BALANCE			FEB. 26 FEB. 26 FEB. 26 JAN. 4 JUNE 11	60052 60053 60047 60008 70090	NE NE NE NE	\$1 \$2 \$2	\$947.12 1,149.07 \$191.40 2,276.11 2,000.00 \$500.00			
AUGUST 15, 198	5	· · · · · · · · · · · · · · · · · · ·				TOTAL			\$7	7,063.70			\$13,694.98

CULTURAL AFFAIRS	1	PHILIP MORRIS COMPANIES I	NC.	1985	PLANS	& BUDGET			CORWYN & DO	NAHUE INC.		İ	PAGE 4 OF 8
TOUR	DATES	LOCATION (ADVERTISEMENT)	MEDIA	UNIT	TIMES	DATE	C. & D. INVOICE NO.	. С	MEDIA AMOUNT	PRODUCTION AMOUNT	RECONCILIATION INVOICE NO.	THUOMA	NET HEDIA
PRECIOUS LEGACY	MARCH 13, 1985 MAY 5, 1985	DETROIT: THE DETROIT INSTITUTE	METROPOLITAN DETROIT MONTHLY DETROIT	4CBS 4CBS	1 1	APRIL APRIL	60031 60031	E	\$4,960.00 \$4,824.00		70044 70044	\$0.00 \$481.80	\$4,960.00 \$5,305.80
		OF ARTS (MAG: JUDAIC TREASURES) (NSWP: TWO GREAT SHOWS) (JUDAIC TREASURES)	DETROIT FREE PRESS (SEE BELOW) JEWISH PRESS	3 X 12		W/O MAR A, 11 W/O APR 1	60036 60038 70088	E E NE	\$26,242.00 \$1,912.28		70076	(\$7,697.03)	\$18,544.97 \$1,912.28
		(THO GREAT SHOWS)	OBSERVER ECCENTRIC	3 X 12	! 1	W/O HAR 14	60036	E	(BELOW)				
		(TWO GREAT SHOWS)	(12 PAPER RUN) GROSSE POINT NEWS	3 X 12	1	W/O MAR 28	60036	E	(BELOW)				
			GRAND RAPIDS PRESS	3 X 12	2 2	MARCH 17, 31	60036	E	\$2,399.04		70067	\$305.88	\$2,704.92
			TOLEDO BLADE	3 X 12	2	MARCH 17, 31	60036	E	\$3,499.20		70067	(\$640.08)	\$2,859.12
PRIMITIVISM	FEBRUARY 27, 1985 MAY 19, 1985	THE DETROIT INSTITUTE	METROPOLITAN DETROIT MONTHLY DETROIT	4CBS 4CBS	1	MARCH MARCH	60024 60024	E E	\$4,960.00 \$4,824.00		70010 70010	\$0.00 \$0.00	\$4,960.00 \$4,824.00
		OF ARIS (MAG: WHICH IS?) (NSWP: TWO GREAT SHOWS)	DETROIT FREE PRESS	3 X 17	2 6	SUN MAR 3 (PRIM) MAR 17, 31 (DBL) APR 14, 28 (DBL) SUN MAY 12 (PRIM)	60033 60036 60059 70033		\$6,300.00 \$12,600.00 \$12,600.00 \$6,300.00		70071 70067 80012	\$0.00 \$0.00 \$0.00	\$6,300.00 \$12,600.00 \$12,600.00 \$6,300.00
		(WHICH IS?)	DETROIT NEWS	3 X 17	2 2	FRI MAR 8 (PRIM) FRI MAR 22 (DOUBL		E E	\$6,632.28 \$6,632.28		70071 70067	(\$45.94) (\$45.95)	\$6,586.34, \$6,586.33
,		(TWO GREAT SHOWS) (TWO GREAT SHOWS) (WHICH IS?)	OBSERVER ECCENTRIC GROSSE POINT NEWS MICHIGAN CHRONICLE	3 X 13 3 X 13 3 X 13	21	W/O MAR 14 W/O MAR 28 W/O FEB 25 MAR 11, 25 APR 8, 22 MAY 6	60036 60035 60035 60033 70000 70003 50081	E E E E E	\$1,542.05 \$244.08 \$580.58 \$1,160.68 \$580.58 \$6,375.00		70067 70067 70070 70071 80013	(\$34.71) \$162.72 (\$61.82) (\$123.16) (\$122.48)	\$1,507,34 \$406.80 \$518.76 \$1,037.52 \$1,038.20 \$580.58 \$6,375.00
		(WHICH IS?)	STAGE BILL	4CBS	1	JAN-MAR				\$2,000.00			
	PRODUCTION		CREATIVE FEE: TWO SHOWS PRODUCTION PRODUCTION PRODUCTION			JUNE 11 APR 17 APR 11 JUNE 6	70091 70043 70029 70085	ne ne ne ne		\$704.55 \$870.70 \$376.67			
AUGUST 15, 1985			TOTAL							\$3,951.92			\$108,507.96

RAL A	FFAIRS	PHILIP MORRIS COMPANIES I	NC.	1985 PI	ANS &	S BUDGET				CORWYN & DON	AHUE INC.			PAGE 5 OF
R	DATES .	LOCATION (ADVERTISEMENT)	MEDIA	UNIT	TIMES	S DATE		C. & D. INVOICE NO		MEDIA AMOUNT	PRODUCTION AMOUNT	RECONCILIATION INVOICE NO.	AHOUNT	NET MEDIA
EY		NATIONAL TOUR:	TIME	4CBS	1	MARCH 11	MARCH 4	60037	 E	\$198,866.44	******	70016	\$0.00	\$198,866.4
		(JOHNNY APPLESEED)	FORTUNE	4CBS	1	MARCH 18	MARCH 4	60037	E	\$82,133.00		70016	\$0.00	\$82,133.0
			SATURDAY REVIEW	4CBS	1	MARCH		60021	E	\$5,950.00		70008	\$3,350.00	
			N.Y. TIMES MAGAZINE	4CBS	1	MARCE 10		60040	E	\$55,297.00		70048	(\$1,227.00)	\$54.070
			DANCE NOTATIONS BUREAU	B&WP	1	MAY				\$0.00				\$0.0
	DECEMBER 5, 1984 - DECEMBER 16, 1984	WASHINGTON, D.C.: JFK CENTER FOR THE PERFORMING ARTS (JOHNNY APPLESEED)	WASHINGTON POST	3 X 11	1	DECEMBER	7	50062	E		CHARGE 1984)		(\$745.59)	(\$745.5
	JANUARY 16, 1905 -	LOS ANGELES:	LOS ANGELES MAGAZINE	4CBS	1	JANUARY		50061	E	\$11,385.00		70018	to on	\$11,385.0
	FEBRUARY 3, 1985	L.A. MUSIC CENTER	LOS ANGELES TIMES	3 X 11		JAN 16, 1	20. 27	60012	Ë	\$22,597.89		70042	(\$4,471.78)	
	•			J N 11	-	FEB 3	20, 27	60023	Ē	\$8,001.22		70007	\$720.15	\$8,721.3
			LOS ANGELES HERALD	3 X 11	L	JAN 16.	20 27	60012	Ē	\$10,221.63		70042		\$9.240.6
				o	-	FEB 1	20, 21	60023	Ē	\$3,407.21		70007	\$337.34	\$3,744
	MARCH 6, 1985 -	NEW YORK:	NEW YORK HAGAZINE	4CBS	1	MAR 4		60027	Ē	\$38,502.00		70013		\$38,502.
	MARCH 31, 1985	NEW YORK STATE THEATRE	MANHATTAN INC.	4CBS	î	HAR		60034	Ē	\$8,268.75		70015	(\$236.25)	
			N.Y. TIMES	3 X 12		MAR 8, 13	5. 22. 29	60039	Ē	\$33,666.72		70046	(\$1,628.28)	
	MAY 8, 1985 -	CHICAGO:	CHICAGO MAGAZINE	4CBS	ī	MAY	.,,	70001	E	\$20,630.00		70072		\$20,631.
	MAY 19, 1985	OPERA HOUSE	CHICAGO TRIBUNE	3 X 12		MAY 5, 1	5. 17	70032	Ē	\$28,893.96		80011	(\$14,295.96)	
	·		CHICAGO SUN TIMES	3 X 12				70032	E	\$17,188.20		80011	(\$5,990.00)	
			MILWAUKEE SENTINEL	3 X 12		MAY 15		70032	Ē	\$9,464.40		80011	(\$2,062.80)	\$11,190.
	JULY 2, 1985 -	SAN FRANCISCO:	SAN FRANCISCO FOCUS	4CBS	1	JULY	••	70066	Ē	\$9,175.00		60011	(\$2,002.00)	\$9,175
	JULY 13, 1985	SAN FRANCISCO	SAN FRANCISCO MAGAZINE	4CBS	ì	JULY		70066	Ē	\$6,000.00				\$6,000
	•	WAR MEMORIAL	SAN FRANCISCO BALLET	4CBS	ī	JULY		70066	Ë	\$0.00				\$0,000
		OPERA BOUSE	SAN FRANCISCO CHRONICLE	3 X 11		JUNE 30		70097	Ē	\$5,712.63				\$5,712
			EXAMINER	,	-	JULY 7,	10	70098	Ē	\$11,396.55				\$11,396.
			ART & AUCTION	4CBS	1	OCTOBER	10	80015	E	\$3,450.00				\$3,450.
	SEPTEMBER 25, 1985- OCTOBER 6, 1985	LOS ANGELES: DOROTHY CHANDLER PAVILION	L. A. TIMES	3 X 11	3	SEPT. 20	, 27/OCT 4		E	\$24,075.36				\$24,075.
	OCTOBER 22, 1985- NOVEMBER 10, 1985	NEW YORK: CITY CENTER	N. Y. TIMES	3 X 11	3	OCT. 18,	25/NOV. 1		E	\$25,750.00				\$25,750.0
			TOBACCO & CANDY JENT,	4CBS	1	MAR 28		60032	E	\$5,220.00		70075	\$0.00	# E 220 (
)	CONVENIENCE STORE NEWS	4CBS	i			60032	E	\$9,745.00		70075	\$0.00	\$5,220.0 \$9,745.0
	PRODUCTION	PRODUCTION	**			FEB 26		60051	NE		\$ 1,321.73			
		PRODUCTION				FEB 26		60050	NE		\$1,427.15			
		PRODUCTION				FEB 26		60049	NE		\$203.87			
		PRODUCTION				FEB 26		60046	NE		\$9.220.62			
		PRODUCTION	•			FEB 26		60045	NE		\$1.110.80			
		PRODUCTION				FEB 26		60044	NE		\$194.78			
		84-5 NATIONAL TOUR	•			JAN 4		60006	NE		\$1,301.86			
		CREATIVE FEE: COLOR				JAN 4		60003	NE		\$5,000.00			
		CREATIVE FEE: B&W				JAN 4		60001	NE		\$2,000.00			
		PRODUCTION				JAN 4		60015	NE		\$22,915.17			
		PRODUCTION				APRIL 17		70041	NE		\$2,136.86			
		PRODUCTION				APRIL 11		70028	NE		\$2,228.62			
		PRODUCTION				APRIL 29		70050	NE		\$1,764.75			
		PRODUCTION				MAY 21		70084	NE		\$1,095.35			
		PRODUCTION				JUNE 11		70089	NE.		\$405.89			
		PRODUCTION				JUNE 24		80005	ΝE		\$1,005.38			
		Principal Looping and												
		PRODUCTION				AUG 1		80021	NE		\$56.84			

CULTURAL AFFAIRS		PHILIP MORRIS COMPANI	ES INC.	1985 PL	ANS & BUI	DGET	•		CORWYN & DON	AMUE INC.			PAGE 6 OF 8
TOUR	DATES	LOCATION (ADVERTISEMENT)	MEDIA	UNIT	TIMES	DATE	C. & D. Invoice no.	c	MEDIA AMOUNT	PRODUCTION AMOUNT	RECONCILIATION INVOICE NO.	TRUOMA	NET MEDIA
SOUTHERN FOLK ART	MAY 14, 1985 - AUGUST 25, 1985	NEW YORK: MUSEUM OF AMERICAN FOLK ART (NEW VIEW OF THE SOUTH)	N.Y. MAGAZINE MANHATTAN INC. STAGE BILL N.Y. TIMES MAGAZINES N.Y. TIMES	4CBS 4CBS 4CBS 4CBS 4CBS	1 1 2	MAY 13 JUNE 9 JULY 7 MAY 17, 31 JUN 14 JULY 3 AUG 2	70035 70034 70034 70034 70077 70036 70064 80016 80017	E E E E	\$33,834.00 \$8,268.75 \$15,840.00 \$49,160.00 \$49,160.00 \$17,460.00 \$17,460.00 \$8,730.00	(DID NOT RU	70073 80029 80029 80029 80029 80029 80027 80028 80025	\$4,668.00 (\$236.25) (\$15,840.00) \$4,910.00 \$4,910.00 (\$3,020.40) (\$10,240.20) \$239.76	\$38,502.00 \$8,032.50 \$0.00 \$54,070.00 \$54,070.00 \$14,439.60 \$7,219.80 \$8,969.76 \$8,730.00
			THE GOODLIFE	4CBS		JUNE 11	80087	E	\$10,500.00				\$10,500.00 .
			JACOBS PILLOW	B&WP	1	MAY - SEP	60058	E	\$1,150.00				\$1,150.00
•		SOUTHERN FOLK ART	SATURDAY REVIEW			JULY/AUG	70079	E	\$4,375.00				\$4,375.00
`		PRODUCTION	CREATIVE FEE:COLOR CREATIVE FEE:BAW PRODUCTION PRODUCTION PRODUCTION			APRIL 17 APRIL 17 APRIL 11 MAY 22 JUNE 24	70037 70037 70024 70061 80006	NE NE NE NE		\$5,000.00 \$2,000.00 \$457.64 \$29,227.64 \$4,446.35			
AUGUST 15, 1985		i				TOTAL				\$41,131.63			\$210,058.66

CULTURAL AFFA	AIRS	PHILIP MORRIS COMPANIES INC.		1985 PLANS & BUDGET					Corwyn & Don			PAGE 7 OF 8	
TOUR	DATES	LOCATION (ADVERTISEMENT)	MEDIA	UNIT	TIMES	DATE	C. & D. INVOICE NO.	С	MEDIA AMOUNT	PRODUCTION AMOUNT	RECONCILIATION INVOICE NO.	AMOUNT	NET MEDIA
SPOLETO		CHARLESTON, S.C. (FOOTPRINTS)	CHARLESTON NEWS/ COURTER	3 X 11	3	MAY 17 MAY 17, 2	70049 4	E	\$2,175.00		80014	\$222.78	\$2,397.78
		PRODUCTION	CREATIVE FEE PRODUCTION			JUNE 11 JUNE 24	70092 80001	NE		\$2,000.00 \$781.67			••
			TOTAL						•	\$2,781.67			\$2,397.78
ALVIN AILEY	DEC. 4-DEC. 29, 1985	NEW YORK: CITY CENTER	N. Y. TIMES	3 X 12	3				\$26,190.00				\$26,190.00
		PRODUCTION	RESERVE							\$4,000.00			
AUGUST 15, 1	 985		TOTAL							\$4,000.00		•••••	\$26,190.00

CULTURAL AFFAIRS		PHILIP MORRIS COMPANIES 1	INC.	1985 1	PLANS &	BUDGET			CORWYN & DON	AHUE INC.			PAGE 8 OF 8
TOUR	DATES	LOCATION (ADVERTISEMENT)	HEDIA	UNIT	TIMES	DATE	C. & D. INVOICE NO.	c	MEDIA AMOUNT	PRODUCTION AMOUNT	RECONCILIATION INVOICE NO.	AMOUNT	NET MEDIA
MISCELLANEOUS		PRODUCTION SAN FRANCSICO - WE CELEBRATE, CREATIVE FRE				DEC 1984	70063	NE		\$2,000.00			
		CALDER - STOP BY OUR PLACE, CREATIVE FEE				JAN 1.1	60013	NE		\$2,000.00			
		ATLEY PRODUCTION NEW LOCOS, PRODUCTION PRODUCTION	FOR ABOVE			JAN 4 JAN 4 APR 17	60011 60009 70041	ne ne e		\$935.09 \$264.71 \$2,270.44			
		IT TAKES ART PRODUCTION	ARTS JOURNAL	BWP	1X	MAY APR 11	70025	E	NO CHARGE	\$358.01			\$0.00
		IT TAKES ART PRODUCTION	BLUE HILL TROUP		1%	MARCII APR 17	60054 70038	F. E	\$450.00	\$221.18	70069	\$0.00	\$450.00
			CONCERT ARTISTS GUILD JOURNAL			MAY	70030	E	\$800.00		70074	\$0.00	\$800.00
		"AFTER YOU'VE SEEN THE M CREATIVE FEE ART LAYOUT	ET"			JUNE 6	70086 70086	ne Ne		\$2,000.00 \$160.00			
		BROOKLYN ACADEMY OF MUSI	C NEW WAVE FESTIVAL PROGRA	н		1985	(IN HOUSE)		\$2,000.00				\$2,000.00
		ENCYCLOPEDIC AD	FORBES N. Y. TIMES MAGAZINE			OCT 28 OCT 13	80024 80024	E E	\$90,459.00 \$54,076.00				\$90,459.00 \$54,076.00
			CREATIVE FEE PRODUCTION PRODUCTION PRODUCTION PRODUCTION		,	JUNE 11 MAY 21 APRIL 17 APRIL 11 JUNE 24 (RESERVE)	70093 70059 70047 70023 80003	NE NE NE NE		\$5,000.00 \$2,694.27 \$2,236.18 \$485.04 \$2,771.14 \$40,000.00			
AUGUST 15, 1985								TOTA	 L	\$63,396.06			\$147,785.00

PHILLIP MORRIS USA				1985 F	a znaje	BUDGET			Corwyn & Don	AHUE INC.			
	DATES	LOCATION (ADVERTISEMENT)	MEDIA	UNIT	TIMES	S DATE	C. & D. INVOICE NO.	С	HEDIA AMOUNT	PRODUCTION AMOUNT	RECONCILIATION INVOICE NO.	AMOUNT	net Media
PHILIP MORRIS,		(JOFFREY - JOHNNY	EMPIRE STATE REPORT	BANP	2	JAN-FEB	60028	E	\$2,150.00		70012	\$0.00	\$2,150.00
U.S.A.		APPLESEED) (SALUTE - GOV. ARTS AWARD)	EMPIRE STATE REPORT	4CBS		MAR-APR	60041		\$4,510.00		70017	\$0.00	\$4,510.00
		(SALUTE - GOV. ARTS AWARD)	N.Y. BUSINESS SPEAKS	B&WP	1	JAN-FEB	60026	E	\$5,500.00		70006	\$970.60	\$6,470.60
		PRODUCTION	SALUTE				60053	NE		\$1,149.07			
		CREATIVE FEE	SALUTE				60029	NE		\$2,000.00			
		JOFFREY-JOHNNY APPLESEED	U.S. TOBACCO JOURNAL	4CBS	1	MAR 28	60032	E	\$5,220.00		70045	\$0.00	\$5,220.00
		PRODUCTION	CLUSTER GROUP				60014	NE		\$5,000.00			
		NEW VIEW OF THE SOUTH	SATURDAY REVIEW	4CBS	1	JUL/AUG	70079	E	\$4,375.00				\$4,375.00
		,						TOTAL	L	\$8,149.07			\$22,725.60
											GRAND TOTAL		\$30,874.67
PHILIP MORRIS INTERNATIONAL		CREATIVE FEE	ANALYSIS/IDEAS: LIBERT	Y AD						\$2,000.00			
AUGUST 15, 1985							******		B484444		GRAND TOTAL		\$2,000.00

PHILIP MORRIS COMPANIES INC.

1985 PLANS & BUDGET

CORWYN & DONAHUE

PUBLIC AFFAIRS	DATES	LOCATION (ADVERTISEMENT)	MEDIA	TLNU	TIMES	DATE:	C. & D. INVOICE NO.	. C	AMOUNT	PRODUCTION AMOUNT	RECONCILIATION INVOICE NO.	AMOUNT	NET MEDIA
THE COLUMNISTS"		"DISCRIMINATION IS	ATLANTIC	BWP	1	MAY	60055	E	\$9,105.00				\$9,105.00
		DISCRIMINATION	HARPERS	BWP	1	MAY	60055	E	\$3,780.00				\$3,780.00
		(STAN SCOTT)	SATURDAY REVIEW	BWP	1	YAM	60055	E	\$4,000.00				\$4,000.00
		,	COLUMBIA JOURNALISM	BWP	1	MAY	60055	E	\$2,390.00				\$2,390.00
	'		COMMENTARY	BWP	1	MAY	60055	E	\$1,989.00				\$1,989.00
			NATIONAL REVIEW	BWP	1	MAY	60055	E	\$2,700.00		i		\$2,700.00
			NEW REPUBLIC	BWP	1	MAY	60055	E	\$2,295.00				\$2,295.00
			N.Y. REVIEW OF BOOKS	BW JRP		MAY	60055	E	\$2,880.00				\$2,880.00
		-	WASH. JOURNALISM REVIEW	BWP	1	MAY	60055	E	\$3,000.00				\$3,000.00
			BLACK ENTERPRISE	BWP	1	MAY	60055	E	\$9,460.00				\$9,460.00
			FOCUS	BWP	î	JUN/JUL	70052	E	\$5,500.00		80009	\$0.00	\$5,500.00
			NEW YORK TIMES	OP ED	ì	APR 29	60055	E	\$10,322.00		30007	•0.00	\$10,322.00
	1		WASHINGTON POST	OP ED	1	APR 29	60055	E	\$8,074.00			•	\$8,074.00
			WALL STREET JOURNAL	4 X 12		APR 29	60055	E	\$10,983.28				\$10,983.26
			35 BLACK NEWSPAPERS	4 X 12	2	APR 29 MAY 6	60055	E	\$49,823.68				\$49,823.66
		•	DAILY CHALLENGE	3 X 11		MAY 19	70053	E	\$900.00		80008	\$0.00	\$900.00
			EXTRA PUBLICATIONS	11 X E	1	W/O MAY 20	70053	E	\$1,101.88		80008	\$0.00	\$1,101.88
			6 PLANT CITY NEWSPAPERS	4 X 12	1	APR 29	60055	E	\$20,708.60			•	\$20,708.60
		"LA DISCRIMINACION"	17 HISPANIC NEWSPAPERS	4 X 2	2	W/O APR 29 W/O MAY 6		E	\$21,046.56				\$21,046.56
			CONV. STORE NEWS	RAWP	1	APRIL 22	60055	F.	\$3,500.00				\$3,500.00
		•	US TOBACCO & CANDY JOURN	BAWP	1	APRIL 18	60055	E	\$1,685.00			100	\$1,685.00
			VENDING TIMES	BEWP	1	APRIL	60055	E	\$1,500.00				\$1,500.00
		PRODUCTION	PRODUCTION				60056	NE	1	\$5,882.50			
			CREATIVE FEE - SCOTT				60057	NE		\$2,000.00			
		į	PRODUCTION - SCOTT			JUNE 6		NE.		\$2,728.75			
			PRODUCTION - SCOTT				70083		:				
		:	PRODUCTION - SCOTT			JUNE 24	80004	NE		\$127.82			
						APRIL 17	70039	, NE		\$1,448.94			
			PRODUCTION - SCOTT			APRIL 11	70023	NE		\$485.04			
			PRODUCTION - BRADY			AUG 1	80022	NE		\$1,680.08			
			CREATIVE FEE - ROYKO, BRA	DY, ETC		JULY 22	80019	NE		\$10,000.00			
			TOTAL.		.	,				\$24,553.13			\$176,744.0
MISCELLANEOUS	!	BUSINESS COUNCIL	HORIZON - VANTAGE INSERT HORIZON - VANTAGE INSERT	(JOFFRE	Y) 1	MAY	70003	E	\$4,690.00				\$4,690.0
1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		. 1	(NEW VIEW OF THE SOUTH)	1		SEPTEMBER	90007	E	\$4,690.00		i i	- 1	\$4,690.0
		•	BALANCE	ļ	1	SEFTEMBER	80007	E	\$10,000.00				\$10,000.00
		IT TAKES ART	QUEENS MUSEUM		1	MAY	70002	E	\$1,250.00		70068	i	\$1,250.00
		WHEN YOU LIGHT UP	PRODUCTION: EXPLOR. LAYOU	π		JUNE 24	80000	NE		\$647.07	• *		
			****	*****			TOTAL			\$647.07			\$20,630.00
				PUBLIC	AFFA	 IRS:	GRAND TOTA	 L		\$25,200.20			\$197,374.04